

Celebrating Mother's Day with the brands MOMS LOVE



It's been an honor to help simplify a mom's life by identifying the best brands out there. Chosen by women, we are grateful to the awarded brands that have worked hard to earn her loyalty, and we thank moms across the globe for being an inspiration to us all!



Delia Passi, CEO & Founder,
Women's Choice Award

LAURA BREWICK

President

"At Serta, we are proud of our 90-year heritage in providing trusted sleep solutions. We are honored to receive the Women's Choice Award and be recognized as women's preferred mattress brand. We are committed to continuing to serve sleepers with high-value and innovative products that help people sleep better so they can live healthier lives."



CODY MASLUK

VP, North America Residential

"We are honored to receive this award. For more than 115 years Speed Queen's commercial quality has been the benchmark for American pride and reliability. This award is certainly a testament that our commitment to quality has not gone unnoticed by consumers."



JANE SCOTT

Vice President Marketing

"All of us at Santa Margherita USA are humbled to be recognized by our loyal female consumers. Thank you and please keep uncorking your extraordinary!"



JEAN GROSSMAN

President Merry Maids®

"This award recognizes the hard work and dedication of Merry Maids' extraordinary frontline employees who are the heart and soul of our business. Each year, our franchisees and their employees deliver quality service with care so customers can spend their time in more meaningful ways. We are honored to receive this recognition."



GUSTAVO RODRIGUEZ

Co-Founder & CEO,
BabySparks

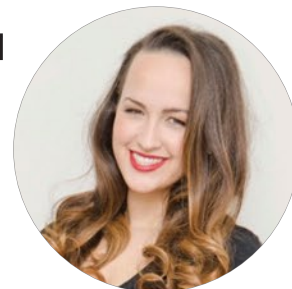
"All of us at BabySparks are grateful and thrilled to be recognized for our efforts to support mothers throughout their parenting journey with expert, science-backed guidance. Thank you, moms!"



NATALIE BARBER HALPERN

Centrum Brand Director

"Women are truly incredible—and their motherhood journeys especially are nuanced, personal, and complicated! Centrum is proud to recognize and support women throughout their entire lives, and now with our new Maternal Health launch, during these meaningful early mothering years."



LINA RACANIELLO

Vice President, Marketing
at Angelcare Group

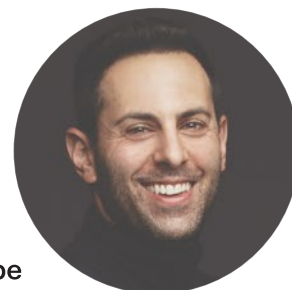
"We are incredibly honored to have received the Women's Choice Award for our Diaper Genie Signature pail, our latest innovation in diapering solutions. This award is not only a testament to the hard work and dedication of our team, but also a validation of our commitment to providing our customers the very best. We are grateful to the team at Women's Choice Award for this recognition."



ADAM SEGAL

President & CEO of Storkcraft®

"Since 1945, Storkcraft has poured its heart into bringing dream nurseries to life, standing for embracing family moments and togetherness. For us to be recognized by moms as a brand they love is truly the most meaningful honor of all."



NATERRA INTERNATIONAL

Naterra is proud to celebrate 100 years of providing premium yet approachable personal care products for women and children. Our brands Tree Hut & Baby Magic create moments of self-care and family togetherness with products we are proud to have in households everywhere. We are honored to receive the Women's Choice Award and are committed to delivering quality skincare for all.



BELLI SKINCARE

At Belli, we know that pregnancy is a special time and can be stressful. You have to worry about what you eat, what you drink, and what you're exposed to in your environment. That's why we are proud to provide you with award-winning pregnancy & nursing safe skin care solutions to alleviate some of this worry. Our understanding in how a woman's body changes during pregnancy, creating different skin care needs, even after baby is born, is also important. From hormonal pregnancy acne, dry or itchy skin, to preventing stretchmarks and repairing them, Belli has you covered in the safest, best way possible!

