

..... HONORING

THE BRANDS

WOMEN LOVE



SEAN SEKI ▶
President & CEO,
Janome North America

"We are incredibly honored to be awarded the Women's Choice Award. Our mission is to produce sewing machines which inspire creativity and innovation. We are proud to acknowledge that 9 out of 10 women recommend Janome to their friends and family, this reaffirms our commitment to making machines that are both reliable and durable."



JAN SWARTZ ▶
President

"Princess is honored to be recognized and takes pride in connecting our guests with nature, unique cultures and each other while exploring more than 380 destinations around the globe."



PRINCESS CRUISES®

LIZ GEHRINGER ▶
COO

"Women make or influence 91% of home buying decisions, plus 67% of real estate agents are women. We're thrilled to receive this award for the third straight year because it means we're attracting women as clients and as agents."



COLDWELL BANKER®

KATE FABIAN ▶
Sr. Group Manager
Genesis Motor America

"It's an honor to have the Genesis G70 and G80 recognized by the Women's Choice Award for Best Luxury Sedan for Safety and Reliability. By igniting a youthful energy and passion in all we do, we are proud to provide a rewarding luxury ownership experience for women everywhere."



GENESIS

JEN ALESSANDRA ▶
SVP, Chief People Officer

"Our team sets high standards and we work to deliver on them every day, with every customer. We're honored by this award and the recognition it represents from women across the country."



CHARLIE LANKTREE ▶
President & CEO

"At Eggland's Best we strive to provide better taste, better nutrition and better eggs for women and their families. We're honored to be recognized for the sixth consecutive year."



CYNDI ACKER ▶
Senior Brand Manager

"Baby Magic has been a part of families' lives for over 65 years. We have been committed to providing the best products for babies from the beginning. We are thankful for the recommendations and honored to receive the Women's Choice Award."



HAZEL SMITH ▶
Senior Brand Manager

"Tree Hut is honored to have multiple products receive the Women's Choice Award. This recognition reinforces our ongoing commitment to providing high quality products to help women reveal their natural beauty."



TREE HUT®

AMY OLSON ▶
New Product Lead

"Red Heart is honored to receive the Women's Choice Award for the most recommended yarn brand for the fourth year in a row. For over 80 years, we have been inspiring makers to create something beautiful."



Yarnspirations™



ONNEY CRAWLEY ▶
VP of Marketing

"Serta is honored to have once again received the Women's Choice Award® and we're proud that women across the country continue to trust the brand for the comfort they want and need for their best night's sleep."



ARTURO CHAVEZ ▶
Director of Brand
and Category Management

"With the many options in the snack category, Wise Foods is indeed honored to receive the Women's Choice Award. We appreciate the trust in our brands to bring a smile to the consumers experience. We appreciate that women feel our brands are always a 'Wise Choice'."



NINA MORRISON ▶
VP, Public Relations

"This honorable award signifies our commitment to empowering women across the country. At Sparkling Ice, we pride ourselves in giving women equal opportunity within and outside our workplace, as evident within our strong female leadership. We strive to be a go-to for women everywhere, while developing exciting new innovations."

